

SPRING OPENING 1898.

Spring Has Poured Forth

The richness of her styles into our shelves. The newest, season's best and swellest of everything has found lodgment here.

Tuesday, Wednesday and Thursday

We shall take occasion to introduce to you the brightest fancies and highest art of the world's greatest manufacturers. American skill and stability and Gallic taste and refinement lie side by side and give hint of their beauty at every turn. The trained ideas of our buyers have assembled the most bewildering array of all sorts of merchandise which absolute need and fashion's caprice could suggest. Here, under one roof, you'll find more perfection than any two stores can offer. The past six months have given us time to feel the fullness of our power. We know it now, and, confident in the newly-dawned season, we've laid plans for the future which will pale the past's enterprise.

A Proud Show Of Ribbons.

"The greatest Ribbon year of the decade," trade papers are saying. We have the biggest stock that the firm has ever carried. Double as many feet of space to display the riches of our buying. And, truly, 'tis a great array of color blends and daring shade combining that the spring season has produced. Here one finds the finest looms' masterpieces. French chicness is written on row after row of swell imported novelties. The whole gamut of Bayaderes, Checked Ribbons in every variation of pattern—handsome Satin Ribbons, Taffetas, Flannels, and regal Moires mingle their warm colorings in an irresistible temptation to your fancy. Quantity buying is apparent in the price of every quality, from the most exclusive high-grade importation to staple lines.

3½ and 4½-inch All Silk Fancy Taffetas. Worth 35c. Opening price.....15c.
7-inch Double-face Black Satin Sash. Worth \$1.00. Opening price.....55c.

Gloves.

Easter breathes in the air about our glove counter. The premier styles, meeting the quality and newness. No department ever made the rapid advances that these have. Our Lace gloves are now overtopped by none. It contains the very finest makes—goods so delicate and wonderfully conceived that one wonders if human fingers could handle such filmy fabrics. Our Embroideries have been augmented by fine imported stuffs, till now their scope has been doubted, and the finest qualities are now on display. But the most wonderful change of all is that which has come over our Trimming Department. The old stock has been entirely disposed of, and a line every portion of which is new and select in every way awaits your criticism tomorrow in the beautiful and richly finished novelties which it contains.

As a special for the Opening, we'll sell a light-weight Dress Glove—sold every where at \$1.00—for.....75c.

Laces, Embroideries and Trimmings.

We're something now on three of the most important factors in this, the quality and newness. No department ever made the rapid advances that these have. Our Lace gloves are now overtopped by none. It contains the very finest makes—goods so delicate and wonderfully conceived that one wonders if human fingers could handle such filmy fabrics. Our Embroideries have been augmented by fine imported stuffs, till now their scope has been doubted, and the finest qualities are now on display. But the most wonderful change of all is that which has come over our Trimming Department. The old stock has been entirely disposed of, and a line every portion of which is new and select in every way awaits your criticism tomorrow in the beautiful and richly finished novelties which it contains.

Black Braid Garniture, all new conceits. Worth \$1.49. Opening price.....98c.
Silk and Mohair Braid Trimmings. Worth 29c. Opening price.....19c.
10-inch Cambric Embroidered Flouncings. Worth 25c. Opening price.....15c.
15c. and 18c. Fine Swiss Edgings. Opening price.....94c.
\$1.39 Craquille Net, 45 inches wide. Opening price.....98c.
Point de Paris and Valenciennes Laces. Worth 39c. Opening price.....17c.

Parasols.

You surely want to know what's the proper sunshade to carry Easter—You can see all the newest conceits here tomorrow—the most exquisite line of them yet shown. Imported novelties among them—dainty chignon constructions—rich flowers and ruffled effects. The like of these never greeted your eyes or tempted your purse. Every staple shape and a hundred or more of the finest French ideas.

White Silk China, with 5-inch ruffle, white paragon frame and white enameled stick. \$2.00 value. Opening price.....\$1.25
White and Black India Silk Parasols; bedecked with five rows of deep ruffles; very swell. Worth \$5.00. Opening price.....\$3.25

Upholstery and Mattings.

It's most time to take down heavy winter draperies and curtain stuffs and make home cheerful and bright looking. Let a neat, clean matting replace your carpet. Lots of other things which you'll need that tomorrow's opening may suggest to you. Big spring preparations are those we've made. In Mattings especially—such a line as only the best efforts of the oriental and the quick-witted American makers could assemble. Of course we'll duplicate the success our light drapery stock met with last spring—hundreds of handsome, natty novelties ready for showing.

A hundred rolls of bright, neat, firmly-woven China Matting. Worth 15c. Opening price.....8c.

Jewelry and Leather Goods.

Were never so profuse in variety, so catchy in style and so well put together as the skillful intelligent laborer render them today. "I would surprise you to see what a fetching stock we've assembled at our counter. Hundreds of little knick-knacks of sterling worth and rarely low priced can be picked up at a mere song. Nicer lines, of course. Combination Seal Purse.....17c.
Choice of 20c. Hatpins.....10c.
4 styles in Jeweled Belts.....25c.

FIRST EXPOSITION OF SPRING HATS.

The mode-creating milliners of London and Paris join with us in requesting your attendance at this, the premier hat showing of the Washington season. No opening in America was ever held with more beautiful surroundings. Our entire second floor has been transformed into one vast rustic wilderness arched with brilliantly tinted flowers; cupolas of smilax and roses are garlanded from the ceiling and a wonderful electric fountain sprays its kaleidoscopic waters in a ceaseless play of colors.

Every corner and recess is embowered with ferns and blossoms, and in each are set exquisitely designed pattern hats and bonnets. Broad Shadowing Picture Hats, with curling downy plumes, Chic Imported Creations, decked with a myriad of brilliant flowers and garnished with ribbons, all blending into one harmonious whole; Dainty Toques, a glitter with jet and with quivering aigrettes; Swell Carriage Hats from Vienna, wonderfully managed Theater Bonnets, things of filmy chiffon and delicately tinted velvets.

No season ever generated such a color wealth; The most liberal use of bright hues characterizes the adornment of a all the new creations. The work of Viot, Boyer, Pouyanne, Reboux, Eugenie, Lancier, Faulkner, Colombe, show to what heights this art can be carried.

Tomorrow, Wednesday and Thursday we invite you to the most pretentious millinery display ever held in the south. All pattern Hats and the triumphs of our own workrooms will be presented for the first time.

Our Showing of Exclusive '98 Suits and Wraps

Is a triumph of taste and style—knowledge. The whole department is a-bustle with tailored excellence. You'll find that the name tags of all the fashion makers of the world dangle from examples of their sartorial skill. No such possibility as not being pleased with a stock so generously varied as this. More like a metropolitan department than any in the town.

THIS IS A SEASON OF SUITS

And the natty shape-hugging garments here give hints of the highest art of the men tailors.

Hundreds of styles in the department. There's a world's choice in exclusive effects, Natty Eton Jackets, Swell Coat Suits, Russian Blouses of every degree of fullness are crowded in uncounted numbers along the racks. Every possible material has been used in their making. Cheviots in plain and every fancy conceit, Coat Cloths in a score of gray and brown shades, English Whipcords, Imported Venetians, Fine and Rough Serges and Broadcloths are a few of the textures which the tailors have employed. There's a double advantage in buying a suit here (mind you, we're naming that of price and style), the department hasn't a single garment but what's the newest. Besides we bought first of all in Washington, and secured the cream assortment.

Separate Skirt and Silk Waist Newness

Ought to sound attractive to you. And there's newness in these two lines, in every way. New stuffs in their making; new patterns and color combinations; new modes and cuts.

Skirts Especially Rich

And elegant will receive their initial showing tomorrow. The new Bayaderes in handsome black patternings, the most lustrous Satins and Duchesses of every sort. Moire Stripes of every kind and the newest of the recent Black Taffetas, silk lined, liberally fringed with rows of tucks all down their fronts. These skirts embody all the inventive ingenuity of the tailoring art. They are perfect in fit and detail. Many are silk lined, with double dust ruffle.

The Newest Silk Waist

Is made like a boys' sailor blouse. They're cut from satin striped taffetas of the most excellent grade. Some are orange and black, some old rose and black, some ecot de rouche and black. The stripes are exactly matched, giving a biased effect in the back. Instead of a neckband each waist is made with white silk, pleated chemise and collar. There is no cuff, the plain sleeves being touched off with a small ruffle. Many are silk lined, with double dust ruffle.

During the Three Days of the Opening Our Prices Will Be \$10.00.

Ten Thousand Bolts Of Silks and Woolens

lift their combined voices in a mighty chorus of welcome. No such colossal array was ever before brought together for you. The mills have spun their finest and poured forth their most charming conceits to render this a department of woven perfection. And such perfect color blendings and wonderful pattern schemes as we can show you! There are Silks from India and China and Japan—Silks from France and Austria and England—Silks from all the renowned American makers. Colors run riot in so great an assortment. There are qualities so rich and heavy that the fabric can almost stand alone. Street Silks, of every hue commingling; Evening Silks, lustrous and exclusive; Black Silks, of a hundred kinds. And then that stock of Dress Goods! You wonder at the vastness of the assortment in sight, but could you see through the counters and behold the surplus stock stored there then you would marvel. Never before have we carried such a line. The finest weaves have found liberal lodgment—imported novelties loom up everywhere. The newest fabrics—Poplins, Bayaderes, Illuminated Cheviots, Broadcloths, Tailor Suitings, Vigeroux, Silk Warp Lansdowne, Imported Crepons and Cheviots, mixtures and novelties—are here in profuse assortment. No qualities so fine and exclusive—no prices so graded as here.

Cheney's Finest Foulards Silks, 24 inches wide—worth \$1.09. Opening price, 75c.
Richly Patterned 44-inch Black Grenadine—worth \$1.25. Opening Price, 89c.
Fancy Striped Taffetas, in Cannelle effects—worth \$1.00. Opening Price, 69c.
The choicest styles in Bayadere Taffetas—worth 89c. Opening Price - 59c.
Illuminated Cheviots, sold everywhere at 79c. Opening Price - 59c.
Colored Twill Black Broadcloth—worth 89c. Opening Price - 69c.
All that's new in Vigeroux Suitings—worth 69c. Opening Price - 49c.
Travers' Fine Poplins—worth \$1.69. Opening Price - \$1.25.
Finest French Silk Bayadere Novelties—worth \$5.69. Opening Price - \$3.98.
48-inch Wire Twist Black Storm Serge—worth 75c. Opening Price - 49c.
48-inch Fine Black Whipcord—worth \$1.39. Opening Price - 98c.
44-inch Imported Black Crepon—worth \$1.49. Opening Price - \$1.19.

S. KANN, SONS & CO.

Wash Goods and Domestics.

From time to time we have given hint of how able and fortunate has been our purchasing of Wash Goods. But these preliminary talks were much like the spluttering of a firecracker before it bursts. The full strength of our Wash Goods stock will burst upon you tomorrow. A more royal array of dainty Cottons never took its place behind a counter. The world has sent its best to our store. The subtle art of wonderful French looms, the sterling worth of Scotland's mills, the dependable prints and weaves of Manchester, the supreme efforts of domestic factories, all join in combining the greatest stock of any time or land. No finer qualities can be bought than those which here are shown. Organdies and Lawns, as delicate as spider web, head the list of a thousand styles.

Finest Imported Dimities. Opening price....19c.
Imported Organdie Novelties. Opening price 21c.
Ready-made Bleached, Cohasset, Hemstitched Pillow Cases, 45x36. Opening price.....83c.
9-4 Bleached Sheet, as good as Cohasset. 113c.

Hosiery.

Dependable Stockings have only shelf room here. We're as much interested in having you satisfied as you can be yourself. We are sure that our Spring Hosiery Opening will be a pleasant happening for you. It shows our customer such a perfect range of selection as this occasion affords. Superior value is written over the handsome showing which the newly enlarged department is now able to make—PLAIN AND RIBBED BOOT PATTERNS Lisle Hose. Worth 50c. Opening Price.....25c.
FANCY COTTON HOSE, A SCORE OF KINDS. Worth 35c. Opening Price 18c.
FINE IMPORTED SILK HOSE. PRICE \$3. Opening Price.....\$2.25

Linens and White Goods.

The rapid growth of traffic in our Linen corner has rendered direct importation a matter of the greatest advantage. Early in the summer our buyers visited the centers of industry in Ireland and the German principalities; placed his orders for immediate delivery; bought much finer qualities than we have hitherto sold. Thus, by avoiding the payment of the advanced duties and through our connection with the Linen makers instead of their American agents, our opening will be profitable in opportunities for buying quality Linens at extremely reasonable prices.

Heavy Double Satin Damask, 68 inches wide. Worth 85c. Opening Price.....65c.
10 yards of Bird's-eye Diaper, 20 inches wide. Worth 50c. Opening Price.....35c.
12c. Colored Border Glass Toweling. Opening Price.....7c.
8c. Check and Plaid Nainsook. Opening Price 4c.
English Nainsook. Worth 15c. Opening Price 10c.
Sheer Imported India Linon. Worth 25c. Opening Price.....16c.

Chiffons and Neck Fixings.

Tomorrow will give you a first glimpse of what the style creators have been doing for you in the way of dainty neck fixings and filmy chiffons, liberty silks and the like delicate fabrics. Spring fashion sheets justify their most liberal use. We've augmented our assortment from a dozen famous sources—pretty ideas of all sorts here—

60c. Black and White Pleated Liberty Silk. Opening Price.....45c.
45-inch Satin Finish Liberty Silk. Worth 75c. Opening Price.....55c.
The Melba Neck Scarf—new idea. Opening Price.....50c.
Lace Neck Scarfs. Opening Price.....49c.

Corsets and Ladies' Wear.

Corsets, Muslin Underwear, Skirts and Infants' Wear are now all grouped in one place. You'll find that spot most attractive during the three days of the opening. Some of the cleverest ideas ever shown there. And we've belittled them with prices which intensify the values on display. The finest qualities in liberal array, though by no means the costliest—

Our entire new line of \$1.00 Corsets, representing every staple make—sold throughout the United States—in all colors and 79c. sizes. Opening price.....
Ladies' Good Muslin Drawers, with wide hem and tucks, tapes and yoke band—25c. value for 6c.
One lot of Drawers, Gowns, Chemise, Corset Covers—goods which sold for 98c., \$1.25 and \$1.48—in cambric and muslin. Gowns elaborately trimmed with embroidery; Corset Covers, in square, round and V-necks, trimmed with lace and embroidery.
Untrimmed Drawers, neatly trimmed with embroidery and lace.
Chemise in square and round neck, extra length, with cambric and lawn ruffles—
Price 41c.

Toilet Wares and Perfumes.

Brisk buying ahead of us here. Warmer days play and have with complexions, and then there are hundreds of little needs which no other time of the year has. We took another tier of shelves Saturday. Business justifies the expansion. Of course the high grade of wares we handle justifies the business, too.
Cake of Cream Floating Soap. Opening price.....2c.
Woodward's Best Extract. Opening price.....1c.
Large box of Toilet Powder. Opening price.....3c.
Good brand Hair Brush. Opening price.....5c.

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